

LMS for Associations

What Benefits Can the Axis LMS Provide to Your Association?

Deciding that you need a Learning Management System to manage, deliver and even create continuing education to your members is easy — a cloud-based LMS such as the Atrixware Axis LMS will provide your association with a scalable solution to this organizational challenge.

What isn't easy, however, is identifying and knowing what you need the LMS to be able to do in order to achieve your key goals for managing your member's continuing education.

Here are some benefits the Axis LMS can offer to your association, all of which we have found to be essential to many of our existing association clients.



Ability to Build Certification Programs

We've found that one of the most important features of an LMS for associations is the ability to award and track internal and external learning credits, and enable forward progress towards course certifications or even 'competency' certifications for completion of a series of courses.

All of this is included with Axis LMS — with the added benefit of the ability to design the layout and content of your certificates (and everything else for that matter) so that everything you deliver exactly reflect your association branding.

AMS (Association Management System) Integration

Axis LMS integrates with most Association Management Systems (AMS) via the extensive

Axis LMS API, Webhooks, Zapier and Automated

User Imports. Most leading

Association Management Systems

also offer an API, and therefore

you will be able to create a two-way integration with the Axis

LMS.



Having this integration between both systems will enable you to keep track of your learners, certifications, and a lot more.

This is important from an administrative perspective but also for your members — you don't want them having to log in to a separate system every time they need to check their learning progress or certificates.

E-Commerce Functionality

Axis LMS makes it easy to create, manage and deliver both online and streaming classroom-based training to your members. The classroom-based module also doubles as a conference and event management mechanism. Some of our existing association clients offer continuing education as a benefit of membership, while others use it as a very important revenue stream for their association. In either case, Axis LMS has fully integrated E-Commerce functionality to enable you to list your courses and events for sale.

In addition, you can also offer different pricing levels for members, non-members, members of varying status, etc., and also offer volume purchasing to purchasing agents (for example, one person purchasing for everyone in their department or company). All of these will help provide you with a solution to seamlessly offer continuing education to your members in an efficient manner.



Robust Reporting Capabilities

Reporting functionality is essential in order to understand how your members are using the system, what courses they are finishing, how your sales are performing, etc. The Reports in Axis LMS will provide you with an inside view that will help you improve the overall performance of your learning programs and offerings.