

Your LMS

The tail that wags the dog

If you view an LMS as a commoditized carrier for your content, you may be missing out on all the potential ROI.

- Improve personnel performance by enabling you to manage human resources more effectively
- Meet essential regulatory requirements more easily
- Create accountability by connecting knowledge and competencies directly to the achievement of business objectives
- Enhance employees and managers ability to achieve results, not just complete the training
- Measure the reduction in travel time and expenses
- Demonstrate improved facilities coordination and cost utilization
- Reduce the time for needed for updating, printing and shipping of course manuals and documentation
- Prove the reduction in opportunity costs associated with employees' time away from their work
- Document the reduction in the cost of off-the-shelf content
- Dramatically reduce the cost of software for managing and creating courses

- Measurably reduce the cost of creating learning content
- Improve the administration of your training program
- Increase your ability to manage and deploy e-learning
- Consolidate training information to improve efficiency
- Align training processes with general business and HR processes
- Implement more effective skills and competency management programs

“What makes an e-Learning program successful isn't in the content — it's in the LMS!”

- Reduce training costs
- Increase the number of courses you can deliver for less money
- Improve staff competencies at a lower cost
- Improve customer service without adding staff
- Speed the roll-out for new initiatives without additional investment