

Enhance Your Training with Axis LMS



Save Time & Money

Simplify Your Documentation and Data Retention for Your Training and Safety Processes

Axis LMS can support your training and eliminate a huge time constraint with automated documentation retention which will also help reduce your liability.

10 insights

we learned from our current

Amusement Industry Clients

- ★ Seasonal Business
- ★ Demographics Play a Large Part
- ★ Technology
- ★ Time-Crunch
- ★ Return on Investment
- ★ Employee Education Level
- ★ Training Program
- ★ Best Practices
- ★ Safety and Public Relations
- ★ No Industry Regulations

SEASONAL BUSINESS



We have found that many businesses in the amusement industry are seasonal. If your organization is one of those, you may prefer a flexible seasonal pricing model such as making monthly payments only the months your business is open or averaging out your payments from peak months and valley months over the year. Axis LMS offers flexible payment terms. We will work with your individual needs to help you and your business flourish.

DEMOGRAPHICS

Most amusement industry organizations employ a large demographic of part-time 16-25 year old young adults especially during peak-season. That teenager/young-adult demographic has changed over the years in their understanding and learning methods.



To keep up with these trends like needing more interactivity and verifying employee understanding of tools required and tasks assigned, your industry can take advantage of the tools and expertise we offer.

While no LMS will ever replace the necessary face-to-face training required, it can help this demographic of 16-25 year olds, with online videos, documents, and quizzes that are able to be accessed on any device. At the same time you get instant reports and results that verify their understanding. Paper-Based and Face-to-Face training just doesn't have that kind of data to know and see trends and gaps in training.

WHY TRAIN YOUR WORKFORCE USING ATRIXWARE AXIS LMS?

- ✓ Flexible payment terms for your seasonal business
- ✓ Engagement, interactivity and ease of use for your young tech-savvy employees
- ✓ Instant easy-access reports and data in the field where you and your employees are now
- ✓ Training automation which saves you time and a better bang-for-the-buck solution and return on investment
- ✓ A way to build a consistent education process, ever improving training library and better training program
- ✓ A team of dedicated customer service reps, trainers and tech-team that offers you best practices for your industry
- ✓ An easy, proven way to get your documentation & administration tasks out of way so you can spend more face to face time, and develop your team and impress your guests

TIME-CRUNCH



In your industry, there's a big time crunch and push period especially in the spring season and especially on opening day. Managers need to go to each ride quickly — like going to the gym doing circuit training, and confirm and document that there are certified ride operators at each location.

Imagine being able to pull up reports and information easy and instantly on your mobile device using Axis LMS which contains all your training data. This process saves you time versus manually checking your paper-based reports that may not be up-to-date or instantly accessible.

“ As a bonus, which you will never get with face-to-face training, Axis LMS can also identify some holes in training where these younger employees might not be “getting it”.

- Amusement Park Director of Operations

RETURN ON INVESTMENT

The cost of face-to-face and classroom or field-based training time and the cost of materials (paper, ink, staples, etc) adds up quickly. **Axis LMS is a competitively priced solution proven in your industry and has more bang-for-the-buck versus other LMS companies.** The best part is, once implemented, the time savings, the ease-of-use savings, and the peace-of-mind savings all add up in your favor, knowing that all your training is tracked and easily-instantly accessible for managers, supervisors and even outside auditors.





EMPLOYEE EDUCATION LEVEL

While automated training may be a new concept in your industry, another benefit of an LMS is the consistent education process and ever improving training library it can help you build.

Whether in or out of school, a different training method may be required in your organization which includes: testing, documentation, checks and verifications for understanding that someone can operate a ride. How do you know Sally is trained on Ride-A and Bobby is trained on Ride-B? Are you still using laminated paper badges? Can you see the small type of ride names with whole punches next to rides they've been trained on? Couldn't they just hole punch their own?

With Axis LMS you can instantly look up by ride or by employee name to see who is trained on the ride you are standing in front of (and also assign and schedule them faster). This replaces the "take a guess" process. There are also psychological benefits when they regularly sign in and see their progress and accomplishments. Your employees and learners can see all the rides they are trained on, which gives them more motivation to get more training and hours and ultimately more money.

The Average American Adult is on an 8th Grade Reading Level

TRAINING PROGRAM

Here are some questions to consider while developing your training plan:

- So what does your training program look like now? Do all of your new employees know how to clock in or who to call if they are sick?
- Do you know how many people can clean bumper cars? Do you know how many supervisors know the closing procedures?
- How are you evaluating your trainers and is there a trainer problem? Do you have a set of relevant updated questions for each ride and attraction?
- What are the series of buttons to select for each particular ride, and what are the height and weight requirements for this ride? Do you have any real-life "what if" scenarios?
- Do you have training verification forms for all employees that trainers and trainees have initialed? Axis LMS can have that form digitized and available to you now while you are in the field.



TECHNOLOGY



Amusements is mostly an outdoor industry, meaning your work force is not always or necessarily tech oriented. But, using technology in your industry does have its advantages.

Axis LMS provides a data-trail supervisors can use and check instantly. You can also easily automate some or most of your training which can save you lots of training time and make things easier for you and your supervisors to check by employee or by ride if training and tasks are completed and passed.

NO INDUSTRY REGULATIONS

Currently, there are no regulations for the Amusement Industry. However, depending on the size and structure of your organization there is usually a body that inspects attractions, like the Department of Agriculture, Department of Labor and/or ASTM International (which creates global regulations for everything). In that organization, committee F24 is directed to the amusement industry and provides standards on how you should operate.



What are the costs for continuing to use paper-based tests? You lack data to use and compare, to find trends and improve training. This makes a huge difference. There are also many time-constraints to manually grading tests, not to mention human error and favorites/prejudices. Is your trainer having a bad day? Are there any personnel problem? What trends/gaps does the tests show? What's missing in the training process? Is it training error or student error? What is the most commonly missed question? Is that question poorly worded? Can you know instantly when people are done training done, passed, understood, verified, etc? If you are still on paper-based testing, are you using the right version? Did you change a question last year? What is the cost of materials, the trainers handing out tests, grading tests, learners waiting for tests to be graded to work rides? How long does it take for tests to be hand graded? Is the person grading the tests on the clock and did they make any mistakes? How much of your training money is going out the window!

SAFETY AND PUBLIC RELATIONS



Some of the amusement industry management tactics, business practices and operational practices are 10 years behind or more. How do you test ride operators and track data? Most rides are simple devices to operate, but if one ride is bad in one park, the public perception is that all rides are bad in all parks. So, there is no competition in this industry when it comes to safety and public relations.

Axis LMS customer service reps will share and communicate best practices that are not confidential. For example, one best practice from one of our amusement industry customers shared with us that testing should be done onsite only, not at home. But at the same time, tests need to be individualized (by name, graded, score, etc.) securely documented, and easily accessible to management.

BEST PRACTICES

Another best practice in this industry is that cell phones are usually not allowed for employees, rather they sit in a secured locker. For best results, training should be taken in a computer lab or on-site (not remotely) with a tablet (carried by all supervisors). WHY? You don't want tests taken at home (did a friend take test for you?) Trainers can be present and monitor all tests taken by employees. Our Axis LMS is a great tool to replace or complement your paper-based testing process. Increase your automation, documentation, retention and test integrity (no favoritism or grading biases or just plain trainer human grading error).



Atrixware helps amusement industry businesses bring their training into the future and make it easier to track compliance.



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